SALT OUTREACH

WALKATHON

Corporate Sponsorship Packet

Saturday, November 14, 2026 | Orlando, FL



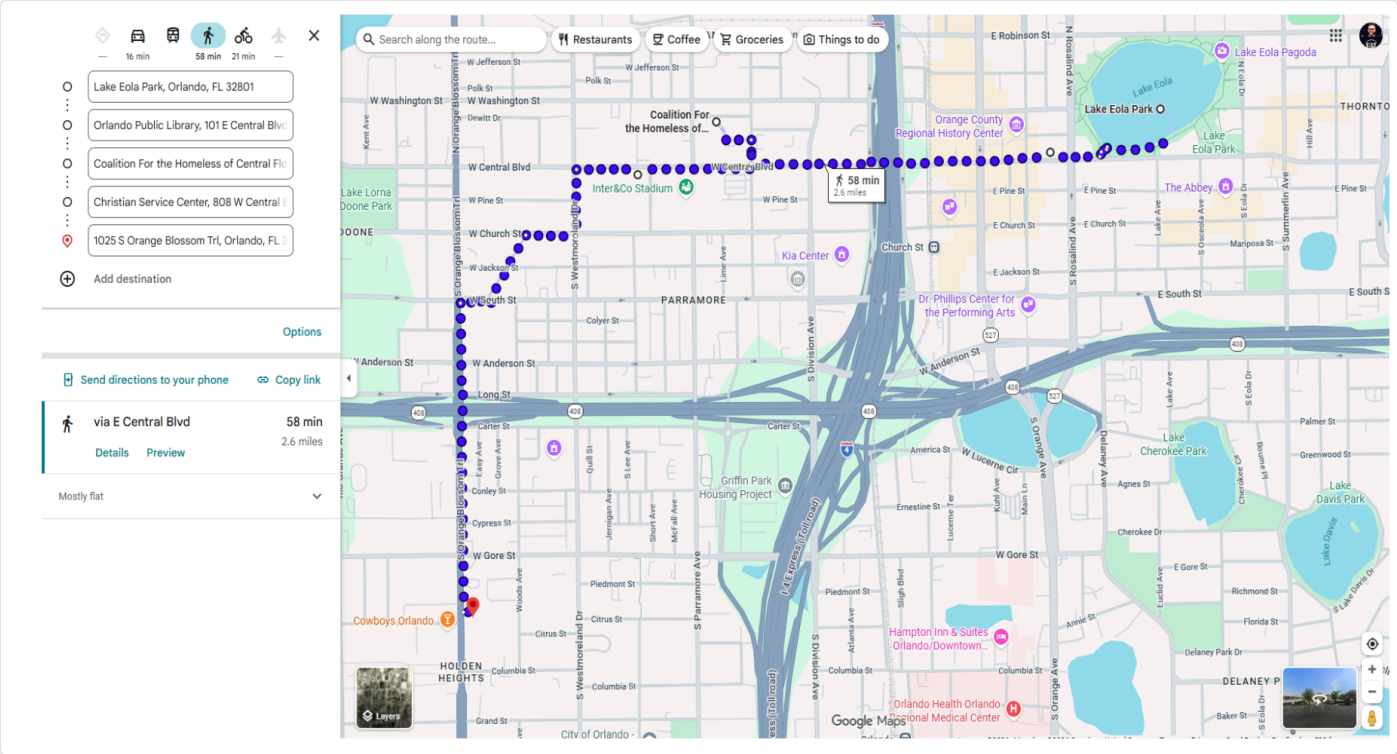
“I Walked in Their Shoes”

Every step helps someone take their next.

ABOUT THE WALKATHON

SALT Outreach walks alongside people experiencing homelessness in Orlando, connecting them with hygiene services, shelter resources, and a path forward. The annual Walkathon puts that mission into motion.

On Saturday, November 14, 2026, more than 100 Central Floridians will walk together for 2 hours along a symbolic 2.6-mile route through downtown Orlando, stopping at stations along the way that reflect the real support SALT Outreach provides every day. The event combines public visibility, community engagement, and fundraising in a single day of shared experience.



Route stops: Lake Eola Park → Orlando Public Library → Coalition for the Homeless of Central Florida → Christian Service Center → 1025 S Orange Blossom Trail.

The walk ends with a huge celebration at the SALT Outreach site at Powerhouse Church, where sponsor booths will be set up alongside food, music, and more.

Corporate sponsorship makes the Walkathon possible. In exchange for your support, sponsors receive visibility on event shirts, communications, signage, and social media, in front of an engaged, community-minded audience.





SPONSORSHIP LEVELS

Sponsorship is tiered by investment. Each level includes everything in the tier below it, plus additional benefits.

COMMUNITY SPONSOR — $500 minimum

- Logo on the back of the event t-shirt
- Logo featured in the main section of all event communications (website, email, social media)

PARTNER SPONSOR — $1,000

- Everything included in the Community Sponsor level
- A dedicated shoutout on SALT Outreach social media every month leading up to the event
- Special recognition at the event

CHAMPION SPONSOR — $2,500

- Everything included in the Partner Sponsor level
- A live shoutout during the event
- Logo placed at the bottom of every walking station sign
- Logo printed on the water bottles distributed at the event

BOOTH SPONSOR — $5,000

- Everything included in the Champion Sponsor level
- Larger logo placement, about a quarter of the t-shirt back
- Your own sponsored station at the end of the walk, with signage and setup support
- Maximum visibility across the entire event

IN-KIND & SERVICE SPONSORS

Prefer to give your time and talent instead of a check? SALT Outreach welcomes service sponsors who staff a station along the walk route for our walkers.

Ideas for service stations:

- Hydration Station
- Massage & Recovery Station
- Wellness Station

Any business or individual who staffs a station and provides a service to walkers for a minimum of two hours is automatically recognized at the Booth Sponsor level ($5,000), including a dedicated station, logo on water bottles, shirt placement, and event shoutouts.



BECOME A SPONSOR

Space at each sponsorship level is limited. To become a sponsor, simply make a donation at the amount of your chosen level here:

All sponsorships must be received no later than September 30 to ensure logos are included on the event t-shirt.

givebutter.com/walk-in-their-shoes-with-salt
We will reach out within 48 hours with next steps. Questions before then? Contact:

> **Andrea Ortega, SALT Outreach**
> andreao@saltoutreach.org

Thank you for helping our neighbors take their next step.



MISSION & VISION

MISSION

To share Christ's love by serving the unsheltered through comprehensive mobile outreach centers that serve immediate needs, catalyze stable housing solutions, and empower self-sufficiency.

VISION

That every metropolitan area in the US has a comprehensive outreach center for people experiencing homelessness.

All donations are tax deductible. SALT Outreach, Inc. is a 501(c)(3) nonprofit organization.

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